

SPORT READING PARTNERSHIP PLAN 2008/09: Corporate Links Delivery Plan

In January 2008 Reading Borough Council with its partners launched the Sport Reading Partnership, bring together over 70 cross sector stakeholders under and shared vision and charter.

Sport Reading Vision and Charter

To promote and deliver sport and physical activity for all sectors of the Reading community, from encouraging participation for health benefits through to developing our future elite athletes and world champions.

Aims

- To ensure access to the broadest possible range of sport and physical activity opportunities in Reading.
- To promote the wider benefits of sport and physical activity including the social benefits for older people, discipline and self-esteem for younger people and health benefits for all the Reading community.
- To encourage people already involved in sport and physical activity to try new opportunities in order to sustain participation.
- To work towards the early identification of sporting talent through links between sports clubs, voluntary organisations, schools and youth organisations.
- To promote access to appropriate sport and physical activity opportunities for the rich diversity of people within the Reading community.
- To promote and celebrate sporting achievement and excellence in Reading.

The Sport Reading Partnership is one of the biggest and most successful communities Sport, physical activity and well-being networks in the Country. In the last 12 months alone the partnership has secured over £1.7 million new external investment into sport and physical activity services, with 33% of that new investment going into the voluntary and community sector.

The partnership is working together to utilise the power of sport and physical activity to deliver against key strategic priorities and identified community need.

'Encourage more people of all ages to take part in sport and physical exercise

- *Deliver the Sport Reading Partnership delivery plan to achieve;*
 - *1 hour per week of representative facilities usage by hard to reach groups;*
 - *Increased participation in all programme activities by 2%;*
 - *percentage of adults participating in physical activity 3 x 30 min a week (26.5% 08/09: 28% 09/10); (NI 8) (LAA)*
 - *Increase percentage of 5-16 year olds participating in 2 hours of quality PE and sport in school per week by 70%;*
 - *Increase opportunity for 5-19 year olds to participate in a further 3 hours of sporting activity outside of school'*

(Corporate Plan)

OBJECTIVE:	TO ENSURE THE BROADEST RANGE OF SPORT AND PHYSICAL ACTIVITY OPPORTUNITIES IN READING		
PROJECT DESCRIPTION	SUPPORT DIRECT DELIVERY ON CORPORATE PRIORITIES.	TARGET/ MILESTONE	LEAD PARTNER AND SUPPORT PARTNERS
<p>Everybody Active Partnership:</p> <p>This provides a comprehensive sport and activity programme in a variety of settings for adults with learning disabilities in Reading.</p>	<ul style="list-style-type: none"> - Increasing the percentage of adults participating in physical activity 3 x 30 min a week (26.5% 08/09: 28% 09/10); (NI 8) (LAA) - Increase the percentage of people who believe people from different backgrounds get on well together in their local area by 5% (to 85%) by 2012 - NI 1 (SCS) - Develop specific sports and physical activity initiatives to enable more people in less affluent areas to make healthier lifestyle choices, with a particular focus on smoking, obesity and physical activity (NI 121) - Through greater participation in physical activity reduce the mortality rate from all circulatory diseases at ages 75 (LAA) SCS 	<p>Milestone: 2008/09 Provide a comprehensive programme in a number of settings to meet the needs of Service users.</p>	<p>Lead: Sport Reading Development Team</p> <p>Support Partners: Learning Disability Partnership Board, Social Services, Private Home Providers, Sport Reading Clubs and Leisure Providers</p>

<p>Sport Reading Volunteering Partnership:</p> <p>This programme will provide people aged 16 and over to access comprehensive volunteer training, development and mentorship. Volunteers will support the delivery of local sport and activity programmes to build capacity to support the sustainability of grass roots participation.</p>	<ul style="list-style-type: none"> - Increasing the percentage of adults participating in physical activity 3 x 30 min a week (26.5% 08/09: 28% 09/10); (NI 8) (LAA) - Increasing percentage of 5-16 year olds participating in 2 hours of quality PE and sport in school per week by 85%; - Increased opportunity for 5-19 year olds to participate in a further 3 hours of sporting activity outside of school - Increase the percentage of people who believe people from different backgrounds get on well together in their local area by 5% (to 85%) by 2012 - NI 1 (SCS) - Recruit, train and engage 10% more new volunteers in cultural activity through formal volunteering opportunities (LAA) - Increase the number of people from BME backgrounds engaging in formal volunteering through cultural opportunities by 10% (LAA) - Increase the number of volunteers as identified through the Active People baseline to 10% - Promote learning through involvement in vibrant cultural activities to reduce the % 16-18 year olds not in education, employment or training (NEET) (LAA) - Develop specific sports and physical activity initiatives to enable more people in less affluent areas to make healthier lifestyle choices, with a particular focus on smoking, obesity and physical activity (NI 121) - Through greater participation in physical activity reduce the mortality rate from all circulatory diseases at ages 75 (LAA) SCS 	<p>Milestone:</p> <p>Development of a 2012 legacy volunteering programme building on the success of the existing programme <i>May 2008</i></p> <p>Identify funding opportunities <i>September 2008</i></p> <p>Secured funding <i>November 2008</i></p>	<p>Lead: Nacro</p> <p>Support Partners: Sport Reading Development Service, Reading Voluntary Action, Integrated Youth Services, 2012 Legacy partnership Board</p>
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<p>Neighbourhood based Sport and Physical Activity Programmes database:</p> <p>North Reading South Reading East Reading West Reading</p>	<ul style="list-style-type: none"> - Increasing the percentage of adults participating in physical activity 3 x 30 min a week (26.5% 08/09: 28% 09/10); (NI 8) (LAA) - Increasing percentage of 5-16 year olds participating in 2 hours of quality PE and sport in school per week by 85%; - Increased opportunity for 5-19 year olds to participate in a further 3 hours of sporting activity outside of school - Develop specific sports and physical activity initiatives to enable more people in less affluent areas to make healthier lifestyle choices, with a particular focus on smoking, obesity and physical activity (NI 121) 	<p>Milestone:</p> <p>2008/09 Information available online throughout the year for up and coming holiday periods</p>	<p>Lead: Children's Information Centre</p> <p>Support Partners: Sport Reading Development Team, Integrated Youth Services, Play Development, Extended Schools, BACYP, Nacro, Community Development, Police.</p>
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<p>Leisure facilities community engagement partnership:</p> <p>This programme will look at working with the local community to identify activities that leisure facilities could provide during down time and support in removing barriers that currently prevent participation.</p>	<ul style="list-style-type: none"> - Increasing the percentage of adults participating in physical activity 3 x 30 min a week (26.5% 08/09: 28% 09/10); (NI 8) (LAA) - Increased opportunity for 5-19 year olds to participate in a further 3 hours of sporting activity outside of school - Deliver the Reading sports facility strategy including the achievement of Quest accreditation for Meadway and Central Pool and Academy Sport (Corporate Plan). - Increase % of population within 20 minutes walk of a range of sports facilities one of which has achieved upper quartile status (Corporate Plan) - Improve access to local sport and leisure services and facilities by public transport, walking and cycling (Promote cycling and walking for shorter local journeys to improve non-car access to district centres). (Corporate Plan) - Work through the Reading Sports Partnership to provide sports and physical activity support to reduce obesity amongst primary age children (NI 56) - Develop specific sports and physical activity initiatives to enable more people in less affluent areas to make healthier lifestyle choices, with a particular focus on smoking, obesity and physical activity (NI 121) - Through greater participation in physical activity reduce the mortality rate from all circulatory diseases at ages 75 (LAA) SCS 	<p>Milestone:</p> <p>Quarterly meeting with leisure providers to discuss programme opportunities.</p> <p>Carry out community consultation</p>	<p>Lead: Sport Reading Development Team</p> <p>Support Partners: AcademySport, Greenwich Leisure, Reading Sport and Leisure, Ibis Rivers Club, Prospect College and Reading University Sports Village</p>
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<p>Indoor Extreme Sports Centre:</p> <p>This facility will provide an indoor skateboarding, BMX and blading provision for young people in Reading.</p>	<ul style="list-style-type: none"> - Increasing percentage of 5-16 year olds participating in 2 hours of quality PE and sport in school per week by 85%; - Increased opportunity for 5-19 year olds to participate in a further 3 hours of sporting activity outside of school - Increase the percentage of people who believe people from different backgrounds get on well together in their local area by 5% (to 85%) by 2012 - NI 1 (SCS) - Work through the Reading Sports Partnership to provide sports and physical activity support to reduce obesity amongst primary age children (NI 56) - Develop specific sports and physical activity initiatives to enable more people in less affluent areas to make healthier lifestyle choices, with a particular focus on smoking, obesity and physical activity (NI 121) 	<p>Milestone: Conduct feasibility study <i>April 2008</i> Identify external funding opportunities September 2008</p>	<p>Lead: Reading Wheels Association</p> <p>Support Partners: Sport Reading Development team, Sport England, Greenwich Leisure</p>
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OBJECTIVE:	TO PROMOTE THE WIDER BENEFITS OF SPORT AND PHYSICAL ACTIVITY INCLUDING THE SOCIAL BENEFITS FOR OLDER PEOPLE, DISCIPLINE AND SELF-ESTEEM FOR YOUNGER PEOPLE AND HEALTH BENEFITS FOR ALL SECTORS OF THE READING COMMUNITY.		
PROJECT DESCRIPTION	STRATEGIC LINKS	TARGET/ MILESTONE	LEAD PARTNER AND SUPPORT PARTNERS
<p>NEW Free Swimming 60 +</p> <p>This portfolio will provide free swimming for older people 60 and over in all council owned leisure facilities in Reading</p>	<ul style="list-style-type: none"> - Increasing the percentage of adults participating in physical activity 3 x 30 min a week (26.5% 08/09: 28% 09/10); (NI 8) (LAA) - Develop specific sports and physical activity initiatives to enable more people in less affluent areas to make healthier lifestyle choices, with a particular focus on smoking, obesity and physical activity (NI 121) - Through greater participation in physical activity reduce the mortality rate from all circulatory diseases at ages 75 (LAA) SCS 	<p>Milestone: Funding secured <i>September 2008</i> Programme Lunch <i>April 2009</i></p>	<p>Lead: Sport Reading Partnership</p> <p>Support Partners: RSL, Greenwich Leisure, Academy Sport.</p>
<p>Active Aging Partnership Programme:</p> <p>This portfolio will provide a comprehensive programme of activity for older people in Reading in a variety of different settings. These will include community centres, parks, day centres, residential care homes and leisure facilities.</p>	<ul style="list-style-type: none"> - Increasing the percentage of adults participating in physical activity 3 x 30 min a week (26.5% 08/09: 28% 09/10); (NI 8) (LAA) - Increase the percentage of people who believe people from different backgrounds get on well together in their local area by 5% (to 85%) by 2012 - NI 1 (SCS) - Recruit, train and engage 10% more new volunteers in cultural activity through formal volunteering opportunities (LAA) - Increase the number of people from BME backgrounds engaging in formal volunteering through cultural opportunities by 10% (LAA) - Increase the number of volunteers as identified through the Active People baseline to 10% - Develop specific sports and physical activity initiatives to enable more people in less affluent areas to make healthier lifestyle choices, with a particular focus on smoking, obesity and physical activity (NI 121) - Through greater participation in physical activity reduce the mortality rate from all circulatory diseases at ages 75 (LAA) SCS 	<p>Milestone:</p> <ul style="list-style-type: none"> Conduct audit <i>February 2008</i> Identify funding <i>March 2008</i> Funding secured <i>March 2008</i> Project launched <i>June/ July 2008</i> 2008/09 delivery of partnership plan <i>Ongoing</i> 	<p>Lead: Age Concern Berkshire</p> <p>Support Partners: Sport Reading, Social Services, Primary Care Trust, Age Concern Berkshire</p>

<p>Walk your way to Health Programme:</p> <p>This programme will provide a comprehensive community walks scheme in areas of health inequalities across Reading and will provide advice and information for having a healthy lifestyle.</p>	<ul style="list-style-type: none"> - Increasing the percentage of adults participating in physical activity 3 x 30 min a week (26.5% 08/09: 28% 09/10); (NI 8) (LAA) - Increase the percentage of people who believe people from different backgrounds get on well together in their local area by 5% (to 85%) by 2012 - NI 1 (SCS) - Recruit, train and engage 10% more new volunteers in cultural activity through formal volunteering opportunities (LAA) - Increase the number of people from BME backgrounds engaging in formal volunteering through cultural opportunities by 10% (LAA) - Increase the number of volunteers as identified through the Active People baseline to 10% - Increase access to parks and open spaces that are quality assured/programme of improvements/Green Flag awards (Corporate Plan) - Children and Young Peoples satisfaction with parks and play areas (NI 199) - Improve access to local sport and leisure services and facilities by public transport, walking and cycling (Promote cycling and walking for shorter local journeys to improve non-car access to district centres). (Corporate Plan) - Develop specific sports and physical activity initiatives to enable more people in less affluent areas to make healthier lifestyle choices, with a particular focus on smoking, obesity and physical activity (NI 121) - Through greater participation in physical activity reduce the mortality rate from all circulatory diseases at ages 75 (LAA) SCS 	<p>Milestone:</p> <ul style="list-style-type: none"> Identify funding August 2007 Funding secured November 2007 Project launched February 2008 2008/09 Delivery of development plan Ongoing 	<p>Lead: Sport Reading Development Team</p> <p>Support Partners: Nacro, Berkshire West PCT, Natural England</p>
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<p>Active Parks Programme:</p> <p>This pilot programme will provide an extensive sport, active recreation and physical activity programme for the local community creating opportunities for all ages.</p>	<ul style="list-style-type: none"> - Increasing the percentage of adults participating in physical activity 3 x 30 min a week (26.5% 08/09: 28% 09/10); (NI 8) (LAA) - Increasing percentage of 5-16 year olds participating in 2 hours of quality PE and sport in school per week by 85%; - Increased opportunity for 5-19 year olds to participate in a further 3 hours of sporting activity outside of school - Increase the percentage of people who believe people from different backgrounds get on well together in their local area by 5% (to 85%) by 2012 - NI 1 (SCS) - Increase access to parks and open spaces that are quality assured/programme of improvements/Green Flag awards (Corporate Plan) - Children and Young Peoples satisfaction with parks and play areas (NI 199) - Work through the Reading Sports Partnership to provide sports and physical activity support to reduce obesity amongst primary age children (NI 56) - Develop specific sports and physical activity initiatives to enable more people in less affluent areas to make healthier lifestyle choices, with a particular focus on smoking, obesity and physical activity (NI 121) - Through greater participation in physical activity reduce the mortality rate from all circulatory diseases at ages 75 (LAA) SCS 	<p>Milestone: 2008/09 delivery of development plan Ongoing</p>	<p>Lead: RBC Parks Department</p> <p>Support Partners: Sport Reading Development Team, Sport England.</p>
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<p>Reading Healthy Workplace Challenge:</p> <p>This programme will provide a comprehensive workplace health and lifestyles programme for Reading employers to develop an active healthy workforce</p>	<ul style="list-style-type: none"> - Increasing the percentage of adults participating in physical activity 3 x 30 min a week (26.5% 08/09: 28% 09/10); (NI 8) (LAA) - Recruit, train and engage 10% more new volunteers in cultural activity through formal volunteering opportunities (LAA) - Increase the number of people from BME backgrounds engaging in formal volunteering through cultural opportunities by 10% (LAA) - Increase the number of volunteers as identified through the Active People baseline to 10% - Improve corporate awareness of the benefits of local community initiatives and generate more business volunteers and business support for community initiatives (through Connect Reading) (Corporate Plan) - Improve access to local sport and leisure services and facilities by public transport, walking and cycling (Promote cycling and walking for shorter local journeys to improve non-car access to district centres). (Corporate Plan) - Develop specific sports and physical activity initiatives to enable more people in less affluent areas to make healthier lifestyle choices, with a particular focus on smoking, obesity and physical activity (NI 121) - Through greater participation in physical activity reduce the mortality rate from all circulatory diseases at ages 75 (LAA) SCS - Promote sensible drinking and reduce alcohol-related harm through effective communication as part of engaging cultural activities (NI39) 	<p>Milestone: <i>Programme Launch January 2008 Business Challenge Event September 2008 2008/09 recruitment Ongoing</i></p>	<p>Lead: Sport Reading Development Team</p> <p>Support Partners: Berkshire West PCT, Leisure Providers, Reading Evening Post</p>
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<p>Schools Health Challenge:</p> <p>This programme will provide a comprehensive school based active lifestyles programme for young people in Reading, as schools compete to become the Healthiest School in Reading.</p>	<ul style="list-style-type: none"> - Increasing percentage of 5-16 year olds participating in 2 hours of quality PE and sport in school per week by 85%; - Increased opportunity for 5-19 year olds to participate in a further 3 hours of sporting activity outside of school - Integrate sport and physical activity as part of implementation of the Youth Offer/Increase by 25% the number of young people gaining an accredited qualification (Corporate Plan) - Through sport and physical activity opportunities in and outside of schools, raise school confidence amongst pupils with challenging behaviour and support the reduction of permanent exclusions (Corporate Plan) (LAA) - Through enjoyment of sport and physical activity learning experiences, support the reduction of Permanent exclusion rates (LAA) - Work through the Reading Sports Partnership to provide sports and physical activity support to reduce obesity amongst primary age children (NI 56) - Develop specific sports and physical activity initiatives to enable more people in less affluent areas to make healthier lifestyle choices, with a particular focus on smoking, obesity and physical activity (NI 121) 	<p>Milestone:</p> <p>School Recruitment programme <i>July 2008</i> Programme Pilot <i>February 2009</i> 2009/10 academic year challenge commencement September 2009</p>	<p>Lead: Sport Reading Development Team</p> <p>Support Partners: Healthy Schools, SSP, Berkshire West PCT, Leisure Providers.</p>
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<p>Pathway Exercise Referral Partnership:</p> <p>This programme will provide an effective pathway to adults in Reading who have been referred from their GP. The patients referred have access to a comprehensive programme of supported activity and an information service from the initial referral setting into life long participation.</p>	<ul style="list-style-type: none"> - Increasing the percentage of adults participating in physical activity 3 x 30 min a week (26.5% 08/09: 28% 09/10); (NI 8) (LAA) - Increased opportunity for 5-19 year olds to participate in a further 3 hours of sporting activity outside of school - Integrate sport and leisure opportunities to support training programmes to meet the skills gap in the current workforce reported by employers (N174) - Work through the Reading Sports Partnership to provide sports and physical activity support to reduce obesity amongst primary age children (NI 56) - Develop specific sports and physical activity initiatives to enable more people in less affluent areas to make healthier lifestyle choices, with a particular focus on smoking, obesity and physical activity (NI 121) - Through greater participation in physical activity reduce the mortality rate from all circulatory diseases at ages 75 (LAA) SCS 	<p>Milestone:</p> <p>Re-launch scheme <i>December 2007</i></p> <p>Data analysis system <i>May 2008</i></p> <p>2008/09 expansion of sites and activity programmes available <i>Ongoing</i></p>	<p>Lead: Sport Reading Development Team</p> <p>Support Partners: Berkshire West PCT, Greenwich Leisure, AcademySport, Ibis Rivers Club, RSL, GPs.</p>
<p>Cycling Champions Programme:</p> <p>This programme will provide an extensive range of targeted adult cycling programmes in Reading promoting active travel to work schemes, road safety, inclusion programmes and formal cycle training programmes</p>	<ul style="list-style-type: none"> - Increasing the percentage of adults participating in physical activity 3 x 30 min a week (26.5% 08/09: 28% 09/10); (NI 8) (LAA) - Increase the percentage of people who believe people from different backgrounds get on well together in their local area by 5% (to 85%) by 2012 - NI 1 (SCS) - Improve access to local sport and leisure services and facilities by public transport, walking and cycling (Promote cycling and walking for shorter local journeys to improve non-car access to district centres). (Corporate Plan) - Develop specific sports and physical activity initiatives to enable more people in less affluent areas to make healthier lifestyle choices, with a particular focus on smoking, obesity and physical activity (NI 121) 	<p>Milestone:</p> <p>Programme launched <i>February 2008</i></p> <p>2008/09 delivery on development plan <i>Ongoing</i></p>	<p>Lead: CTC</p> <p>Support Partners: Sport Reading Development Team, Transport</p>

<p>' NEW' Healthy Town Bid:</p> <p>This is a partnership bid between RBC and BW PCT to government to gain Healthy Town status. If selected Reading could unlock up to 5 million new investment into increase regular physical activity and healthy food choices and be a trail blazer for the rest of the Country</p>	<ul style="list-style-type: none"> - Increasing the percentage of adults participating in physical activity 3 x 30 min a week (26.5% 08/09: 28% 09/10); (NI 8) (LAA) - Increasing percentage of 5-16 year olds participating in 2 hours of quality PE and sport in school per week by 85%; - Increased opportunity for 5-19 year olds to participate in a further 3 hours of sporting activity outside of school - Increase the percentage of people who believe people from different backgrounds get on well together in their local area by 5% (to 85%) by 2012 - NI 1 (SCS) - Work through the Reading Sports Partnership to provide sports and physical activity support to reduce obesity amongst primary age children (NI 56) - Develop specific sports and physical activity initiatives to enable more people in less affluent areas to make healthier lifestyle choices, with a particular focus on smoking, obesity and physical activity (NI 121) - Through greater participation in physical activity reduce the mortality rate from all circulatory diseases at ages 75 (LAA) SCS 	<p>Milestone: Successful stage 1 End of July 2008 Applicants informed <i>Tuesday 30th September</i> Stage 2: full bid deadline for applications; End of October 2008</p>	<p>Lead: Sport Reading Development Team</p> <p>Support Partners: Reading Borough Council, Voluntary and Community Sector, Private Sector, BW PCT</p>
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<p>Mend Childhood Obesity Programme:</p> <p>This programme will form a part of the Reading obesity care pathway as a targeted intervention for children in Y5 and Y6 who are obese through a multi agency referral system. The programme will engage children and their families on a 12 week holistic lifestyle awareness, engagement and support programme</p>	<ul style="list-style-type: none"> - Increasing the percentage of adults participating in physical activity 3 x 30 min a week (26.5% 08/09: 28% 09/10); (NI 8) (LAA) - Increasing percentage of 5-16 year olds participating in 2 hours of quality PE and sport in school per week by 85%; - Increased opportunity for 5-19 year olds to participate in a further 3 hours of sporting activity outside of school - Integrate sport and physical activity as part of implementation of the Youth Offer/Increase by 25% the number of young people gaining an accredited qualification (Corporate Plan) - Integrate sport and leisure opportunities to support training programmes to meet the skills gap in the current workforce reported by employers (N174) - Work through the Reading Sports Partnership to provide sports and physical activity support to reduce obesity amongst primary age children (NI 56) - Pilot MEND Childhood Obesity programme (corporate plan) - Develop specific sports and physical activity initiatives to enable more people in less affluent areas to make healthier lifestyle choices, with a particular focus on smoking, obesity and physical activity (NI 121) 	<p>Milestone: Identify funding May 2008 Funding secured June 2008 Programme launched September 2008</p>	<p>Lead: Sport Reading Development Team</p> <p>Support Partners: Berkshire West PCT, School Sports Partnership, Extended Schools, Healthy Schools, Children's Action Teams, GP's, Leisure providers.</p>
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OBJECTIVE:		TO ENCOURAGE PEOPLE ALREADY INVOLVED IN SPORT AND PHYSICAL ACTIVITY TO TRY NEW OPPORTUNITIES IN ORDER TO SUSTAIN PARTICIPATION		
PROJECT DESCRIPTION	STRATEGIC LINKS	TARGET/ MILESTONE	LEAD PARTNER AND SUPPORT PARTNERS	
<p>Community multi sport hubs:</p> <p>This programme will highlight opportunities for hubs of activity to work in partnership to secure and or share resources to remove barriers that exist to participation.</p>	<ul style="list-style-type: none"> - Increasing the percentage of adults participating in physical activity 3 x 30 min a week (26.5% 08/09: 28% 09/10); (NI 8) (LAA) - Increased opportunity for 5-19 year olds to participate in a further 3 hours of sporting activity outside of school - Increase the percentage of people who believe people from different backgrounds get on well together in their local area by 5% (to 85%) by 2012 - NI 1 (SCS) - Increase access to parks and open spaces that are quality assured/programme of improvements/Green Flag awards (Corporate Plan) - Work through the Reading Sports Partnership to provide sports and physical activity support to reduce obesity amongst primary age children (NI 56) 	<p>Milestone:</p> <p>Conduct feasible analysis on potential sites March 2009</p>	<p>Lead: Sport Reading Development Team</p> <p>Support Partners: Sport Reading Clubs, Leisure providers, NGBs, Berkshire Sport</p>	

<p>Leisure facilities community engagement partnership:</p> <p>This programme will look at working with the local community to identify activities that leisure facilities could provide during down time and support in removing barriers that currently prevent participation.</p>	<ul style="list-style-type: none"> - Increasing the percentage of adults participating in physical activity 3 x 30 min a week (26.5% 08/09: 28% 09/10); (NI 8) (LAA) - Increased opportunity for 5-19 year olds to participate in a further 3 hours of sporting activity outside of school - Increase the percentage of people who believe people from different backgrounds get on well together in their local area by 5% (to 85%) by 2012 - NI 1 (SCS) - Deliver the Reading sports facility strategy including the achievement of Quest accreditation for Meadway and Central Pool and Academy Sport (Corporate Plan). - Increase % of population within 20 minutes walk of a range of sports facilities one of which has achieved upper quartile status (Corporate Plan) - Work through the Reading Sports Partnership to provide sports and physical activity support to reduce obesity amongst primary age children (NI 56) - Develop specific sports and physical activity initiatives to enable more people in less affluent areas to make healthier lifestyle choices, with a particular focus on smoking, obesity and physical activity (NI 121) - Through greater participation in physical activity reduce the mortality rate from all circulatory diseases at ages 75 (LAA) SCS 	<p>Milestone: Quarterly meeting with leisure providers to discuss programme opportunities.</p>	<p>Lead: Sport Reading Development Team</p> <p>Support Partners: AcademySport, Greenwich Leisure, RSL, Ibis Rivers Club, Prospect College and Reading University Sports Village</p>
<p>Sport Reading Clubs open weeks:</p> <p>This programme will provide 2 open weeks in a year to profile the diversity and quality of Reading Sports Clubs and encourage more people in Reading to join clubs.</p>	<ul style="list-style-type: none"> - Increasing the percentage of adults participating in physical activity 3 x 30 min a week (26.5% 08/09: 28% 09/10); (NI 8) (LAA) - Increased opportunity for 5-19 year olds to participate in a further 3 hours of sporting activity outside of school - Increase the percentage of people who believe people from different backgrounds get on well together in their local area by 5% (to 85%) by 2012 - NI 1 (SCS) 	<p>Milestone: Autumn/ winter Event Spring/ Summer Event</p>	<p>Lead: Sport Reading Clubs/ Berkshire Sport</p> <p>Support Partners: Sport Reading Development Team, RBC Marketing and PR</p>

<p>Coaching For Coaches:</p> <p>This is a national Sports Coach Education and professional development-training programme. Provide seminars, coaching qualifications for Reading people and across the country providing qualifications to support the delivery of grassroots sport.</p>	<ul style="list-style-type: none"> - Increasing the percentage of adults participating in physical activity 3 x 30 min a week (26.5% 08/09: 28% 09/10); (NI 8) (LAA) - Increasing percentage of 5-16 year olds participating in 2 hours of quality PE and sport in school per week by 85%; - Increased opportunity for 5-19 year olds to participate in a further 3 hours of sporting activity outside of school - Integrate sport and physical activity as part of implementation of the Youth Offer/Increase by 25% the number of young people gaining an accredited qualification (Corporate Plan) - Integrate sport and leisure opportunities to support training programmes to meet the skills gap in the current workforce reported by employers (N174) 	<p>Milestone</p> <p>2008/09 Deliver annual coach education programme Ongoing</p>	<p>Lead: Sport Reading Development Team</p> <p>Support Partners: Thames Valley University, Leisure Providers, Leisure Providers.</p>
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OBJECTIVE:	TO WORK TOWARDS THE EARLY IDENTIFICATION OF SPORTING TALENT THROUGH LINKS BETWEEN SPORTS CLUBS, VOLUNTARY SECTOR ORGANISATIONS, SCHOOLS AND YOUTH ORGANISATIONS.		
PROJECT DESCRIPTION	STRATEGIC LINKS	TARGET/ MILESTONE	LEAD PARTNER AND SUPPORT PARTNERS
<p>Children Centre Active Start Programme:</p> <p>This programme will provide physical activity and healthy eating opportunities for parents and their children.</p>	<ul style="list-style-type: none"> - Increasing the percentage of adults participating in physical activity 3 x 30 min a week (26.5% 08/09: 28% 09/10); (NI 8) (LAA) - Increased opportunity for 5-19 year olds to participate in a further 3 hours of sporting activity outside of school - Increase the percentage of people who believe people from different backgrounds get on well together in their local area by 5% (to 85%) by 2012 - NI 1 (SCS) - Children and Young Peoples satisfaction with parks and play areas (NI 199) - Work through the Reading Sports Partnership to provide sports and physical activity support to reduce obesity amongst primary age children (NI 56) - Develop specific sports and physical activity initiatives to enable more people in less affluent areas to make healthier lifestyle choices, with a particular focus on smoking, obesity and physical activity (NI 121) 	<p>Milestone:</p> <p>Funding Identified <i>May 2008</i></p> <p>Secure funding <i>November 2008</i></p> <p>Programme Launch TBC/ subject to funding</p>	<p>Lead: Sport Reading Development Team /Children Centres</p> <p>Support Partners: Children's Action Teams and Berkshire West PCT</p>

<p>NEW Play Ranger Programme:</p> <p>This programme provides free outreach play development services for 6-12 year olds in Reading. The services offer take place in Schools, parks and open spaces across Reading</p>	<ul style="list-style-type: none"> - Increasing the percentage of adults participating in physical activity 3 x 30 min a week (26.5% 08/09: 28% 09/10); (NI 8) (LAA) - Increasing percentage of 5-16 year olds participating in 2 hours of quality PE and sport in school per week by 85%; - Increased opportunity for 5-19 year olds to participate in a further 3 hours of sporting activity outside of school - Children and Young Peoples satisfaction with parks and play areas (NI 199) - Work through the Reading Sports Partnership to provide sports and physical activity support to reduce obesity amongst primary age children (NI 56) - Develop specific sports and physical activity initiatives to enable more people in less affluent areas to make healthier lifestyle choices, with a particular focus on smoking, obesity and physical activity (NI 121) 	<p>Milestone:</p> <p>Deliver annual programme of activities</p>	<p>Lead: Parks and Open Spaces and Play Development</p> <p>Support Partners: Sport Reading Development Team, SSP</p>
<p>School Sports Partnership Programme:</p> <p>This programme provides support to all schools in Reading to improve the levels and quality of P.E during curriculum time and after school. To support schools in providing lunchtime and after schools sports clubs.</p>	<ul style="list-style-type: none"> - Increasing percentage of 5-16 year olds participating in 2 hours of quality PE and sport in school per week by 85%; - Increased opportunity for 5-19 year olds to participate in a further 3 hours of sporting activity outside of school - Through sport and physical activity opportunities in and outside of schools, raise school confidence amongst pupils with challenging behaviour and support the reduction of permanent exclusions (Corporate Plan) (LAA) - Through enjoyment of sport and physical activity learning experiences, support the reduction of Permanent exclusion rates (LAA) - Work through the Reading Sports Partnership to provide sports and physical activity support to reduce obesity amongst primary age children (NI 56) 	<p>Target:</p> <p>85% all schools achieving 2 hrs target</p> <p><i>September 2008</i></p>	<p>Lead: School Sports Partnership/ Youth Sports Trust</p> <p>Support Partners: Sport Reading Development Team, Education, Berkshire Sport, Healthy Schools.</p>

<p>Berkshire Festival of Sport:</p> <p>This programme forms a calendar of events for School Sport that runs throughout the year linked into the School Sports Partnerships across Berkshire.</p>	<ul style="list-style-type: none"> - Increasing percentage of 5-16 year olds participating in 2 hours of quality PE and sport in school per week by 85%; 	<p>Milestone: 200/09 Annual Competitions programme</p>	<p>Lead: Youth Sports Trust</p> <p>Support Partners: SSP, Berkshire Sport</p>
<p>Club Schools link Programme:</p> <p>This programme will provide a supported link for young people to participate in their local sports club.</p>	<ul style="list-style-type: none"> - Increasing percentage of 5-16 year olds participating in 2 hours of quality PE and sport in school per week by 85%; - Increased opportunity for 5-19 year olds to participate in a further 3 hours of sporting activity outside of school - Increase the percentage of people who believe people from different backgrounds get on well together in their local area by 5% (to 85%) by 2012 - NI 1 (SCS) - Work through the Reading Sports Partnership to provide sports and physical activity support to reduce obesity amongst primary age children (NI 56) 	<p>Milestone: School clusters club link programme. 2008/09 school year.</p>	<p>Lead: School Sports Partnership</p> <p>Support Partners: Sport Reading Development Team, Sport Reading Clubs, Berkshire Sport</p>
<p>University Active Partnership:</p> <p>This programme will bring together Universities to create a portfolio of opportunities to build capacity in the workforce and support the delivery of a legacy for grass roots sport and activity.</p>	<ul style="list-style-type: none"> - Increasing the percentage of adults participating in physical activity 3 x 30 min a week (26.5% 08/09: 28% 09/10); (NI 8) (LAA) - Increasing percentage of 5-16 year olds participating in 2 hours of quality PE and sport in school per week by 85%; - Increased opportunity for 5-19 year olds to participate in a further 3 hours of sporting activity outside of school - Increase the percentage of people who believe people from different backgrounds get on well together in their local area by 5% (to 85%) by 2012 - NI 1 (SCS) - Integrate sport and physical activity as part of implementation of the Youth Offer/Increase by 25% the number of young people gaining an accredited qualification (Corporate Plan) - Promote learning through involvement in vibrant cultural activities to reduce the % 16-18 year olds not in education, employment or training (NEET) (LAA) 	<p>Milestone: Quarterly action planning meeting</p>	<p>Lead: Universities</p> <p>Support Partners: Sport Reading Development Team, School Sports Partnership, Leisure facilities.</p>

<p>'New' Sport and Active Recreation Diploma:</p> <p>This programme will support the sectors engagement in providing a comprehensive placement, mentorship, and professional's engagement and on the job experience for students engaged on the Sport and Active Recreation Diploma.</p>	<ul style="list-style-type: none"> - Increasing the percentage of adults participating in physical activity 3 x 30 min a week (26.5% 08/09: 28% 09/10); (NI 8) (LAA) - Increasing percentage of 5-16 year olds participating in 2 hours of quality PE and sport in school per week by 85%; - Increased opportunity for 5-19 year olds to participate in a further 3 hours of sporting activity outside of school - Increase the percentage of people who believe people from different backgrounds get on well together in their local area by 5% (to 85%) by 2012 - NI 1 (SCS) - Integrate sport and physical activity as part of implementation of the Youth Offer/Increase by 25% the number of young people gaining an accredited qualification (Corporate Plan) - Through sport and physical activity opportunities in and outside of schools, raise school confidence amongst pupils with challenging behaviour and support the reduction of permanent exclusions (Corporate Plan) (LAA) - Integrate sport and leisure opportunities to support training programmes to meet the skills gap in the current workforce reported by employers (N174) - Promote learning through involvement in vibrant cultural activities to reduce the % 16-18 year olds not in education, employment or training (NEET) (LAA) 	<p>Milestone: Stakeholders Expression of Interest deadline November 2008. Application Submitted November 2008</p>	<p>Lead: School improvement and the education consortia</p> <p>Support Partners: Sport Reading Partnership</p>
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<p>Schools and Community sports link Pathway Programme:</p> <p>This pathway will ensure that there is a pathway for young people to make the transition from school sport to community sport to promote lifelong participation.</p>	<ul style="list-style-type: none"> - Increasing percentage of 5-16 year olds participating in 2 hours of quality PE and sport in school per week by 85%; - Increased opportunity for 5-19 year olds to participate in a further 3 hours of sporting activity outside of school - Increase the percentage of people who believe people from different backgrounds get on well together in their local area by 5% (to 85%) by 2012 - NI 1 (SCS) - Work through the Reading Sports Partnership to provide sports and physical activity support to reduce obesity amongst primary age children (NI 56) 	<p>Milestone:</p> <p>Bi-monthly action planning meeting</p>	<p>Lead: Sport Reading Development Team</p> <p>Support Partners: SSP, Extended Schools, Sport Reading Clubs, Reading Voluntary Action, Integrated Youth Services and Play Development.</p>
<p>Holiday Active Programme:</p> <p>This programme will bring together all the sport and physical activity holiday provision for young people during the holiday to avoid gaps and duplication of provision.</p>	<ul style="list-style-type: none"> - Increasing the percentage of adults participating in physical activity 3 x 30 min a week (26.5% 08/09: 28% 09/10); (NI 8) (LAA) - Increased opportunity for 5-19 year olds to participate in a further 3 hours of sporting activity outside of school - Increase the percentage of people who believe people from different backgrounds get on well together in their local area by 5% (to 85%) by 2012 - NI 1 (SCS) - Work through the Reading Sports Partnership to provide sports and physical activity support to reduce obesity amongst primary age children (NI 56) 	<p>Milestone:</p> <p>Providing comprehensive sport and leisure activities in schools holidays <i>Ongoing</i></p>	<p>Lead: Connexions</p> <p>Support Partners: Connexions, Integrated Youth Services, Children's information Centre, Extended Schools, Integrated Youth Services, Sport Reading Development Team, Play development, Leisure facilities.</p>

<p>StreetGames:</p> <p>This programme runs in 6-targeted communities in Reading for 8-14 year olds and provides all year round low cost/ no cost sports season and festival programmes based in local Parks.</p>	<ul style="list-style-type: none"> - Increased opportunity for 5-19 year olds to participate in a further 3 hours of sporting activity outside of school - Increase the percentage of people who believe people from different backgrounds get on well together in their local area by 5% (to 85%) by 2012 - NI 1 (SCS) - Integrate sport and physical activity as part of implementation of the Youth Offer/Increase by 25% the number of young people gaining an accredited qualification (Corporate Plan) - Increase access to parks and open spaces that are quality assured/programme of improvements/Green Flag awards (Corporate Plan) - Children and Young Peoples satisfaction with parks and play areas (NI 199) - Work through the Reading Sports Partnership to provide sports and physical activity support to reduce obesity amongst primary age children (NI 56) - Develop specific sports and physical activity initiatives to enable more people in less affluent areas to make healthier lifestyle choices, with a particular focus on smoking, obesity and physical activity (NI 121) 	<p>Milestone: 2008 Comprehensive annual programme, delivered in 6-targeted communities. <i>Ongoing</i></p>	<p>Lead: Sport Reading Development Team</p> <p>Support Partners: Sport Reading Clubs, Nacro, StreetGames Charity</p>
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<p>Positive Futures:</p> <p>This programme is a multi agency targeted Social inclusion programme, which uses sports and activities to target and engage 0-19 year olds. Work is carried out through 1:1 support, group work and open house activity sessions. Aims are to enable young people to lead healthy lifestyles, free from substance & alcohol misuse and anti-social behaviour. Enhance young peoples education and employment opportunities through accreditation schemes.</p>	<ul style="list-style-type: none"> - Increasing percentage of 5-16 year olds participating in 2 hours of quality PE and sport in school per week by 85%; - Increased opportunity for 5-19 year olds to participate in a further 3 hours of sporting activity outside of school - Increase the percentage of people who believe people from different backgrounds get on well together in their local area by 5% (to 85%) by 2012 - NI 1 (SCS) - Integrate sport and physical activity as part of implementation of the Youth Offer/Increase by 25% the number of young people gaining an accredited qualification (Corporate Plan) - Through sport and physical activity opportunities in and outside of schools, raise school confidence amongst pupils with challenging behaviour and support the reduction of permanent exclusions (Corporate Plan) (LAA) - Through enjoyment of sport and physical activity learning experiences, support the reduction of Permanent exclusion rates (LAA) - Promote learning through involvement in vibrant cultural activities to reduce the % 16-18 year olds not in education, employment or training (NEET) (LAA) - Work through the Reading Sports Partnership to provide sports and physical activity support to reduce obesity amongst primary age children (NI 56) - Develop specific sports and physical activity initiatives to enable more people in less affluent areas to make healthier lifestyle choices, with a particular focus on smoking, obesity and physical activity (NI 121) 	<p>Milestone: Identify expansion opportunities in other areas of Reading <i>February 2009</i></p>	<p>Lead: Sport Reading Development Team</p> <p>Support Partners: Youth and Community, Connexions, YOT, Nacro, YIPs</p>
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<p>Urban Games:</p> <p>This programme will be based in and around targeted Youth Centres across Reading targeting 13-19 years. It will provide a sporting and activity programme, which positively engages young people through a seasonal programme, which will lead to a nationally recognised accreditation.</p>	<ul style="list-style-type: none"> - Increased opportunity for 5-19 year olds to participate in a further 3 hours of sporting activity outside of school - Increase the percentage of people who believe people from different backgrounds get on well together in their local area by 5% (to 85%) by 2012 - NI 1 (SCS) - Integrate sport and physical activity as part of implementation of the Youth Offer/Increase by 25% the number of young people gaining an accredited qualification (Corporate Plan) - Work through the Reading Sports Partnership to provide sports and physical activity support to reduce obesity amongst primary age children (NI 56) - Develop specific sports and physical activity initiatives to enable more people in less affluent areas to make healthier lifestyle choices, with a particular focus on smoking, obesity and physical activity (NI 121) 	<p>Milestone: Run Pilot <i>November 2007</i> Evaluate pilot and identify sports wanted by young people <i>January 2008</i> Identify funding opportunities <i>January 2008</i> Funding secured <i>May 2008</i> 2008/09 delivery of partnership development plan <i>Ongoing</i></p>	<p>Lead: Sport Reading Development Team</p> <p>Support Partners: Integrated Youth Services, Sport Reading Clubs, Nacro, SSP, Connexions, Extended Schools, Berkshire Sport, StreetGames uk</p>
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OBJECTIVE:	TO PROMOTE ACCESS TO APPROPRIATE SPORT AND PHYSICAL ACTIVITY OPPORTUNITIES FOR THE RICH DIVERSITY OF PEOPLE WITHIN THE READING COMMUNITY.		
PROJECT DESCRIPTION	STRATEGIC LINKS	TARGET/ MILESTONE	LEAD PARTNER AND SUPPORT PARTNERS
<p>Active Parks Programme:</p> <p>This programme will provide an extensive sport, active recreation and physical activity programme for the local community creating opportunities for all ages.</p>	<ul style="list-style-type: none"> - Increasing the percentage of adults participating in physical activity 3 x 30 min a week (26.5% 08/09: 28% 09/10); (NI 8) (LAA) - Increasing percentage of 5-16 year olds participating in 2 hours of quality PE and sport in school per week by 85%; - Increased opportunity for 5-19 year olds to participate in a further 3 hours of sporting activity outside of school - Increase the percentage of people who believe people from different backgrounds get on well together in their local area by 5% (to 85%) by 2012 - NI 1 (SCS) - Increase access to parks and open spaces that are quality assured/programme of improvements/Green Flag awards (Corporate Plan) - Children and Young Peoples satisfaction with parks and play areas (NI 199) - Work through the Reading Sports Partnership to provide sports and physical activity support to reduce obesity amongst primary age children (NI 56) - Develop specific sports and physical activity initiatives to enable more people in less affluent areas to make healthier lifestyle choices, with a particular focus on smoking, obesity and physical activity (NI 121) - Through greater participation in physical activity reduce the mortality rate from all circulatory diseases at ages 75 (LAA) SCS 	<p>Milestone: <i>2008/09 delivery of development plan</i> Ongoing</p>	<p>Lead: Parks Department</p> <p>Support Partners: Sport Reading Development Team, Sport England.</p>

<p>'New' Tennis Hot Spot</p> <p>This programme will increase opportunities for the Reading community across all ages to participant in Tennis in a variety of settings.</p>	<ul style="list-style-type: none"> - Increasing the percentage of adults participating in physical activity 3 x 30 min a week (26.5% 08/09: 28% 09/10); (NI 8) (LAA) - Increasing percentage of 5-16 year olds participating in 2 hours of quality PE and sport in school per week by 85%; - Increased opportunity for 5-19 year olds to participate in a further 3 hours of sporting activity outside of school - Increase the percentage of people who believe people from different backgrounds get on well together in their local area by 5% (to 85%) by 2012 - NI 1 (SCS) - Increase access to parks and open spaces that are quality assured/programme of improvements/Green Flag awards (Corporate Plan) - Children and Young Peoples satisfaction with parks and play areas (NI 199) - Work through the Reading Sports Partnership to provide sports and physical activity support to reduce obesity amongst primary age children (NI 56) - Develop specific sports and physical activity initiatives to enable more people in less affluent areas to make healthier lifestyle choices, with a particular focus on smoking, obesity and physical activity (NI 121) - Through greater participation in physical activity reduce the mortality rate from all circulatory diseases at ages 75 (LAA) SCS 	<p>Milestone:</p> <p><i>Partnership plan developed March 2009</i></p>	<p>Lead: Sport Reading Development Team and Tennis Foundation</p> <p>Support Partners: Parks and Open Spaces, Caversham Park TC and GDTennis</p>
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<p>Community Centre Physical Activity Programme:</p> <p>This programme will provide community centres with qualified instructors to deliver activities for the local community, which could include Pilates, Boccia, Ti Chi and dance. This programme could cater for young people and adults.</p>	<ul style="list-style-type: none"> - Increasing the percentage of adults participating in physical activity 3 x 30 min a week (26.5% 08/09: 28% 09/10); (NI 8) (LAA) - Increased opportunity for 5-19 year olds to participate in a further 3 hours of sporting activity outside of school - Increase the percentage of people who believe people from different backgrounds get on well together in their local area by 5% (to 85%) by 2012 - NI 1 (SCS) - Develop specific sports and physical activity initiatives to enable more people in less affluent areas to make healthier lifestyle choices, with a particular focus on smoking, obesity and physical activity (NI 121) - Through greater participation in physical activity reduce the mortality rate from all circulatory diseases at ages 75 (LAA) SCS 	<p>Milestone: Pilot Programme <i>January 2008</i></p>	<p>Lead: Sport Reading Development Team</p> <p>Support Partners: PCT, Age Concern Berkshire, Integrated Youth Services, Children Centres.</p>
<p>OBJECTIVE:</p>	<p>TO PROMOTE AND CELEBRATE SPORTING ACHIEVEMENT AND EXCELLENCE IN READING.</p>		
<p>PROJECT DESCRIPTION</p>	<p>STRATEGIC LINKS</p>	<p>TARGET/ MILESTONE</p>	<p>LEAD PARTNER AND SUPPORT PARTNERS</p>
<p>Sport Reading Futures Programme:</p> <p>This programme will provide national level athletes free access to a large number of Reading sport and leisure sites. The programme will be administered through the Reading Sports Aid Trust.</p>	<ul style="list-style-type: none"> - Increasing the percentage of adults participating in physical activity 3 x 30 min a week (26.5% 08/09: 28% 09/10); (NI 8) (LAA) - Increased opportunity for 5-19 year olds to participate in a further 3 hours of sporting activity outside of school 	<p>Milestone: Programme delivery <i>Ongoing</i></p>	<p>Lead: Reading Sports Aid Trust</p> <p>Support Partners: Sport Reading Development Team, RSL, Greenwich Leisure, Ibis Rivers Club, AcademySport, Reading Evening Post</p>

<p>Reading Sports Personality of the Year Awards:</p> <p>This event will provide a platform to recognise sporting achievement at both a local, national and international level from within the Reading community</p>	<ul style="list-style-type: none"> - Celebrate the rich diversity of our community and cultural heritage through activities that provide opportunities for different communities and age groups to do things together/ a range of borough-wide and local carnivals and festivals. (Corporate Plan 2008/09) - Increase the percentage of people who believe people from different backgrounds get on well together in their local area by 5% (to 85%) by 2012 - NI 1 (SCS) 	<p>Target: 1 event a year to be held. <i>December 2008</i></p>	<p>Lead: Reading Evening Post</p> <p>Support Partners: M and PR, Reading Sports Aid and Sport Reading Development Team</p>
<p>Sport Events Portfolio:</p> <p>This portfolio will look at using local, regional, national and international events programme to inspire and enthuse the Reading Community.</p>	<ul style="list-style-type: none"> - Increasing the percentage of adults participating in physical activity 3 x 30 min a week (26.5% 08/09: 28% 09/10); (NI 8) (LAA) - Increasing percentage of 5-16 year olds participating in 2 hours of quality PE and sport in school per week by 85%; - Increased opportunity for 5-19 year olds to participate in a further 3 hours of sporting activity outside of school - Celebrate the rich diversity of our community and cultural heritage through activities that provide opportunities for different communities and age groups to do things together/ a range of borough-wide and local carnivals and festivals. (Corporate Plan 2008/09) - Increase the percentage of people who believe people from different backgrounds get on well together in their local area by 5% (to 85%) by 2012 - NI 1 (SCS) - Increase access to parks and open spaces that are quality assured/programme of improvements/Green Flag awards (Corporate Plan) - Children and Young Peoples satisfaction with parks and play areas (NI 199) 	<p>Milestone: Publish Annual Calendar of Events <i>Ongoing</i> Investigate new events for Reading <i>Ongoing</i></p>	<p>Lead: Sport Reading Development Team/ RBC Events Team</p> <p>Support Partners: Sport Reading Development Team, M and PR, 2012 Legacy Board, Leisure Providers, Sports Clubs.</p>

<p>Sport Reading Website:</p> <p>Provide information on activities, programmes, clubs, funding opportunities to support and celebrate sport and physical activity in Reading.</p>	<ul style="list-style-type: none"> - Increasing the percentage of adults participating in physical activity 3 x 30 min a week (26.5% 08/09: 28% 09/10); (NI 8) (LAA) - Increasing percentage of 5-16 year olds participating in 2 hours of quality PE and sport in school per week by 85%; - Increased opportunity for 5-19 year olds to participate in a further 3 hours of sporting activity outside of school - Celebrate the rich diversity of our community and cultural heritage through activities that provide opportunities for different communities and age groups to do things together/ a range of borough-wide and local carnivals and festivals. (Corporate Plan 2008/09) 	<p>Milestone: Launch website <i>February 2009</i></p>	<p>Lead: Sport Reading Development Team</p> <p>Support Partners: Sport Reading Development Team, M and PR, 2012 Legacy Board, Leisure Providers.</p>
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Key

Strategies

SE: Sport England Strategy 2008/11

SCS: Reading Sustainable Communities Strategy 2008/2012

CS: Reading Cultural Strategy refresh 2008/2012

AW: Reading Aging Well Strategy

LD: Learning Disability Strategy

PAAP: Reading Physical Activity Action Plan 2008/09

CYPP: Reading Children and Young Peoples Plan 2008/2011

HWHL: DOH Healthy Weight, Healthy Living Strategy 2008/2011

R2012P: Reading 2012 Partnership Strategy

LAA targets

NI 7: Environment for thriving third sector

NI 8: Adult participation in sport

NI 78: Access to local services and facilities by public transport, walking and cycling

NI 110: Young peoples participation in positive activities

NI 115: Substance misuse by young people

NI 121: Mortality rate from all circulatory diseases at ages under 75 (Activity to be concentrated on Whitley, Church, Abbey, Southcote and Minster)

NI 163: Working age population qualified top at least level 2 or higher

NI 199: Children and young people satisfaction with parks and play areas and sports and leisure facilities